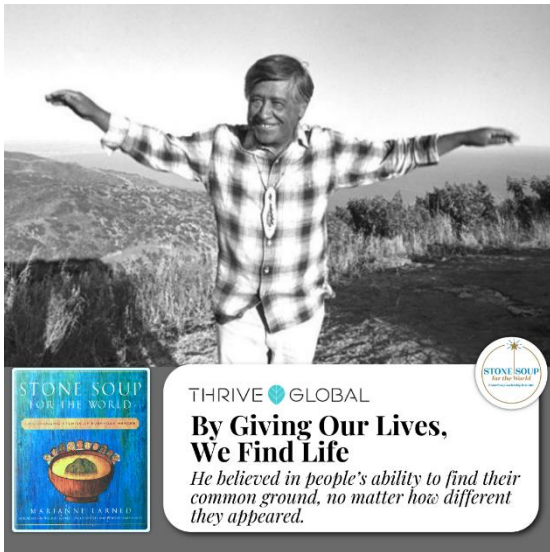




The Stone Soup Leadership Institute's  
Story of the Week: Cesar Chavez  
Week of March 28 - April 3, 2021



**Sunday: Thrive Global: By Giving Our Lives, We Find Life**

**#SundayThoughts:** In honor of #CesarChavezDay, this week's story on Arianna Huffington's Thrive Global tells the story of Cesar Chavez's life's mission to take a stand for farmworkers - those who grow our country's food. Cesar's history making 25-day fast motivated millions of Americans to boycott grapes and stand in solidarity to improve work conditions for farmworkers. Thanks to Cesar's personal sacrifices, dinner tables around the world remain a forum to teach children a simple, powerful lesson in social justice.

Thrive Global: <https://thriveglobal.com/stories/by-giving-our-lives-we-find-life/>

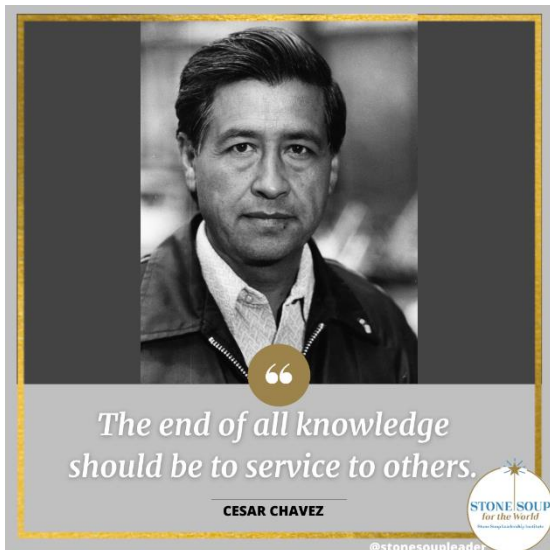
@ChavezFoundation @ufwfoundation @ufwupdates

@nationalchavezcenter

#StoneSoupLeader #SiSePuede #CesarChavez #SoyEsencial

#FarmWorkers #UFW #ChavezFoundationCommunity

#LegacyOfService #NonViolence #SocialChange #SocialJustice



**Monday: Quote: Cesar Chavez**

**#MondayMotivation:** A true American hero, Cesar Chavez was deeply influenced by #MahatmaGandhi's dedication to #NonViolence and service. He overcame personal hardships and injustices to rally farm workers and everyday Americans to work together to protect the environment and consumer rights.

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### Tuesday: Heroes Report: Cesar Chavez

Be inspired by this short video featuring Cesar Chavez sharing his passion for environmental justice and human rights. His staunch supporters like #CorettaScottKing and #RobertFKennedy acknowledge the importance of his devotion to engage everyday Americans to care about the health and safety of the men, women, and children who produce the foods we eat.

YouTube link: <https://www.youtube.com/watch?v=BbdMEFSvVB4>

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@nationalchavezcenter @RFKHHumanRights @KingCenter  
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### Wednesday: Honor Roll: Cesar Chavez Foundation

#CalltoAction: March 31 is #CesarChavez Day of Service and Learning in seven states including Arizona, California, Colorado, Michigan, New Mexico, Texas and Utah. We honor this legend who launched a peaceful movement to empower farmworkers and working families to overcome poverty, discrimination, and gain access to essential human, cultural and community needs.

A half a century later, the Cesar Chavez Foundation carries on and expands his vision to improve the lives of farmer workers and Latino people. Find out more about their work here:

<https://chavezfoundation.org/>

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**Wednesday: Cesar Chavez Day of Service 2021**

**#CalltoAction:** In honor of Cesar Chavez Day, join this special virtual event to learn about his life and legacy, current issues impacting farmworkers today, and best practices to carry on his advocacy for change.

Sign up here: <https://bit.ly/38Sps4V>

@ChavezFoundation @ufwfoundation @ufwupdates  
 @nationalchavezcenter @LAWorks

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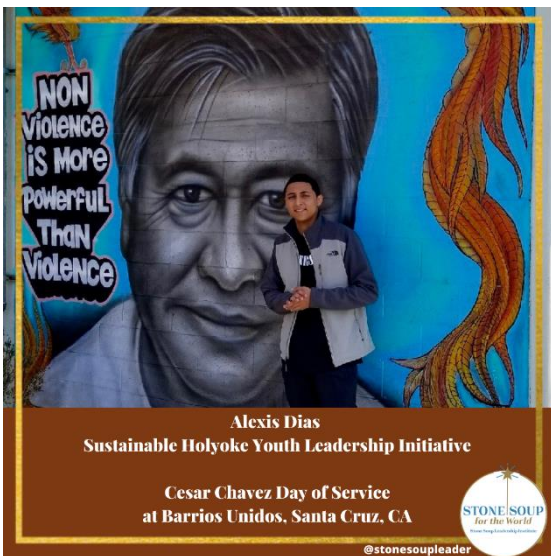


**Thursday: Josue Cruz, Vieques Youth Leadership Initiative**

**#ThrowbackThursday:** Cesar Chavez grandchildren, Cesar L. Chavez and Julie Chavez Rodriguez carry on his legacy. They welcomed the Institute's youth leader Josue Cruz from Vieques, Puerto Rico at Cesar's burial place in La Paz, CA. Working alongside Cesar at Radio Campesina, Josue was inspired to start his own radio show to educate and empower young people to have a voice in their future and a connection to the world.

@ChavezFoundation @NationalChavezCenter

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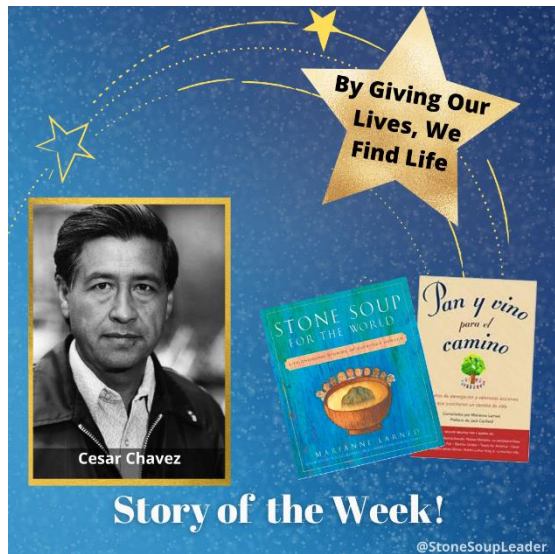


**Thursday: Alex Dias, Sustainable Holyoke Youth Leadership Initiative**

**#ThrowbackThursday:** Barrios Unidos's Cesar Chavez Center in Santa Cruz welcomed Holyoke youth leader Alex Dias and join in the Cesar Chavez Day of Service and Learning. Barrios Unidos encourages artists to honor Cesar Chavez by painting these colorful murals on the Center's walls.

@ChavezFoundation @NationalChavezCenter @BarriosUnidos

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**Friday: Cesar Chavez: By Giving Our Lives, We Find**

#FridayReads: Following the tradition of his hero, Mahatma Gandhi, Cesar Chavez became one of the greatest Latino leaders of our time. In this story, he demonstrates his leadership by fasting as an act of penitence, inspiring his own people and average Americans to pressure grape growers to sign union contracts, respect the farmworkers, and grant livable wages.

@ChavezFoundation @ufwfoundation @ufwupdates  
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**Saturday: Cesar's Last Fast**



#SaturdayThoughts: This important documentary narrates the true story of America's most inspiring Latino leader, Cesar Chavez's last public fast for 36 days. It is a powerful lesson in using nonviolent social justice protests to confront inequities around the world.

Watch the trailer here:  
<https://www.youtube.com/watch?v=08hkb0Z0MXE>

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 @nationalchavezcenter @SundanceOrg  
 #StoneSoupLeader #SiSePuede #CesarChavez #SoyEsencial  
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**Saturday: Radio Campesina, Vaccination Efforts**

Recognizing the need to inform, educate and raise awareness on getting vaccinated, the Radio Campesina and Forge networks have launched two significant campaigns: "Quitale la Corona, Vacunate" and "Roll Up Your Sleeve." to educate listeners and followers about the importance of getting vaccinated.

They are running in conjunction with a large vaccination effort by the Cesar Chavez Foundation, the UFW and UFW Foundation to vaccinate farm workers in Kern County at the historic 40 Acres.

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 @nationalchavezcenter @RadioCampesina  
 @ForgeNetworks #StoneSoupLeader #SiSePuede  
 #CesarChavez #SoyEsencial #FarmWorkers #UFW  
 #ChavezFoundationCommunity #LegacyOfService #NonViolence  
 #SocialChange #SocialJustice