

## New Book Recognizes NationsBank for Doing Well While Doing Good

**April 10, 1998** 

NationsBank is the only U.S. bank featured in the just-published "Stone Soup for the World," a collection of 100 life- changing stories of kindness and courageous acts of service.

"What 'Stone Soup for the World' illustrates -- and it's definitely been our experience -- is that incredible things can happen when individuals and groups find common ground and work together as partners." said Hugh L. McColl Jr., NationsBank CEO. "That's the surest foundation for progress."

The book is now available in bookstores throughout the United States and can be found in the inspiration/gift section of bookstores. Author Marianne Larned, the book is published by Conari Press, publishers of the best-selling "Random Acts of Kindness" series.

'Stone Soup for the World' inspirational stories primarily feature ordinary people doing extraordinary things. In addition, there are stories written by or about the extraordinary lives and works of people such as Nelson Mandela, Mother Teresa, Wynton Marsalis and his program Teach Jazz, organizations such as Share Our Strength and Christmas in April, and businesses like Home Depot and Working Assets.

"Certainly, being included in this collection of such inspirational stories is wonderful recognition of the NationsBank commitment to community development and most important, our results," McColl added. "But the real honor has been in knowing and working with the many unsung heroes within our company and in our communities who have a vision for a neighborhood and care enough about making improvements to get involved."

Each "Stone Soup for the World" story demonstrates that the very problems that seem so large and overwhelming not only have solutions, but are, in fact, opportunities to recreate a compassionate world to work together, Larned said.

"NationsBank was included in our chapter on 'Doing Well By Doing Good' because of its leadership in community development and affordable housing," Larned said. "Hugh McColl's vision for how business can do well while doing good sets an example for how Corporate America can improve our communities."

NationsBank is participating in two special events planned as part of the "Stone Soup for the World" book launch. On Friday, April 17, Cathy Bessant, NationsBank Community Investment President, will read the NationsBank short story, "Footprints in the Sands of Time," at noon at the BookMark in Founders Hall in Charlotte.

The following week, on Friday, April 24, Marianne Larned, "*Stone Soup for the World*" author, will join NationsBank volunteers in Dallas, TX as they participate in a community improvement project in celebration of **National Volunteer Week.** 

NationsBank Corporation (NYSE: NB), with \$310 billion in total assets, is the third largest U.S. bank with full-service operations in 15 states and the District of Columbia. NationsBank provides financial products and services to more than 17 million households and 1 million businesses as well as institutional investors and government agencies in 46 states and in major markets around the world. The company's shares (NB) are listed on the New York Stock Exchange.

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