



For Guidance Counselors

*The transition to a sustainable economy is the most challenging issue facing us.
Imagine what the 10 million new jobs in the sustainable economy
could mean for your students, your community and for our country.*

It's a whole new world!

Young people are concerned about the planet and want to help. As a guidance counselor, you could be the one to expand your students' awareness of how they can navigate this whole new world. Just imagine...your students could be the next engineers who invent new products to clean up the planet. Imagine if your students could be inspired by, learn from and be mentored by those pioneers of the sustainable economy.

Today's companies are increasingly hiring young adults who are ready for these green careers. These jobs represent the opportunity for students to find meaningful careers, while helping to rebuild our planet. For over 25 years, the Institute has been a leader in developing dynamic educational tools, trainings, and leadership and workforce development initiatives that empower students to help build a more sustainable world.

The ***Stone Soup Climate Education Curriculum*** features practical tools that assist career counselors to guide students toward the green jobs that will pay good wages while rebuilding the planet. It offers students real-world examples of careers in sustainability that they can explore.

The ***Sustainable Career Pathways Section*** features over 200 green jobs in different industries including: renewable energy, regenerative agriculture, marine life, water management, as well as eco-entrepreneurs and education. From scientists and engineers; to marine biologists and wildlife veterinarians, and environmental conservationists.

Professional Development Training Module

- ***SustainWDN™*** - The Institute's cutting-edge sustainable workforce development platform is an online ecosystem that connects youth to STEM & sustainable workforce development opportunities that lead to mentors, internships, apprenticeships, certificates and good-paying renewable energy jobs. It offers guidance counselors tools that will enable students to explore dynamic sustainable career pathways and different types of post-sec-

ondary education. *SustainWDN™* serves as an economic planning tool that allows guidance counselors the opportunity to meet the needs of all students.

- ***Sustainable Career Pathways:*** Guide your students toward exciting sustainability-oriented jobs as they pursue how they can find their place in the world of work, while helping to rebuild the planet.
- ***Sustainable Career Video Series:*** sustainability practitioners in renewable energy, marine biology, environmental education, wastewater management share their journey and inspire students to pursue these careers.
- ***Sustainable Career Mentor Initiative:*** A disruptive model designed to match students with sustainability practitioners who can mentor them for the millions of emerging sustainability-oriented jobs.