

April 24, 2023

Hi Everyone!

For more than a decade, I've worked with the schools, nonprofits, and businesses throughout Massachusetts in vendor procurement for Barnes & Noble. Recently, Massachusetts Governor, Maura Healy, announced a commitment to implementing 27 new Career and Technical Education programs, and Climate Curriculum was incorporated as part of the Department of Education's strategic plan.

As you know, Barnes & Noble has always been committed to supporting educators with resources to engage their students and local communities. We provide this resource to our customers seeking an easy-to-implement and impactful curriculum supporting Career Pathways through Career and Technical Education programs. I'm writing to you today to introduce you to a climate education book and curriculum the Barnes & Noble team is showcasing throughout the Commonwealth with great success – and I want to encourage you to consider doing the same in your communities as well!

The Stone Soup Climate Education Curriculum (ISBN: 9798218078522), a companion curriculum to *Stone Soup for a Sustainable World: Life-Changing Stories of Young Heroes* (ISBN: 9798218078515) checks all these boxes! It is a bi-lingual, interdisciplinary and comprehensive curriculum offers inspiring stories, dynamic solution-oriented lesson plans and classroom activities with videos that make these stories come alive. It helps educators incorporate sustainability and climate education into their Language Arts and STEM courses; discover sustainability innovations around the world and guide students towards sustainable career pathways and the millions of blue and green jobs to rebuild the planet. It is aligned with NGSS (Next Gen State Standards) and state standards as well President Biden's Plan for Climate Change and Environmental Justice.

On April 20, the Institute's Cronkite Awards for Climate Education honored leaders in key B&N states:

- **Connecticut** State Representative Christine Palm,
 - **Hawaii** State Representative Nicole Lowen,
 - **Massachusetts** Climate Chief Melissa Hoffer and State Senator Marc Pacheco
 - **New Jersey** First Lady Tammy Murphy
- So if you are a rep in these states, there is a big opportunity here!**

These visionary leaders represent a model for future collaboration; with this event The Institute aims to build bridges between leaders across states and institutions, to push this agenda forward. The Institute's website provides a wealth of resources and testimonials from education leaders, teachers and notables like Matt Damon, Dr. Jane Goodall, and Ted Danson. I encourage you to review and share within the communities you serve.

As a resident of Massachusetts for most of my life where I raised both of my sons in the public school system, I am excited to bring this to our communities. When I gave the book to my daughter-in-law, who was also raised in the Commonwealth and currently works for the Environmental Protection Agency in Chelmsford, MA, she said: "Where was this when I was in high school?"

I couldn't agree more. We are pleased to see a diverse and carefully planned curriculum now readily available for students to pursue through the public school system across the country. I welcome the opportunity to support your literacy initiatives. Projects like this bring meaning to what we do here at Barnes & Noble.

Beth Carrison
Business Development Manager
B&N Greater Boston

For those interested in purchasing the Stone Soup Climate Education Curriculum, and organizing an Author Event at your school with author, Marianne Larned, Founding Director, Stone Soup Leadership Institute – please let me know.