



Stone Soup Leadership Institute's
Story of the Week: Arnold Hiatt, Stride Rite
Week of May 12 – May 18, 2024



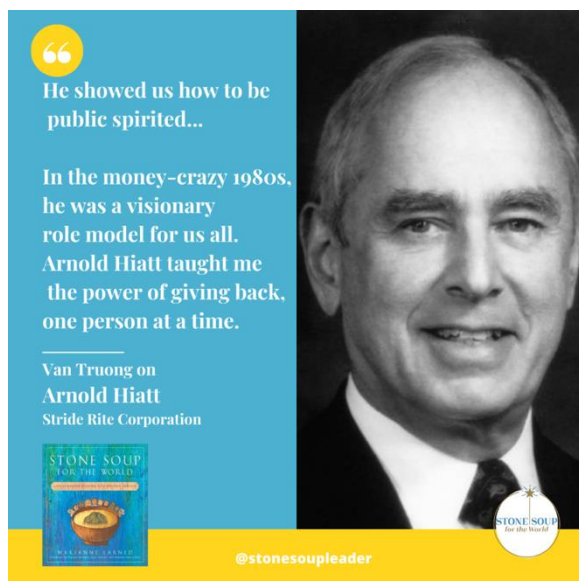
Sunday May 12: Story: Arnold Hiatt, Stride Rite

READ how Arnold Hiatt founded Stride Rite Corporation and set the precedent for how business could make a difference in their communities.

His story is featured in Stone Soup for the World and in the Stone Soup Educational Curriculum.

Discover his company's groundbreaking programs for his employees and the community:

<https://stonesoupleadership.org/wp-content/uploads/2022/12/story-power-of-giving.pdf>

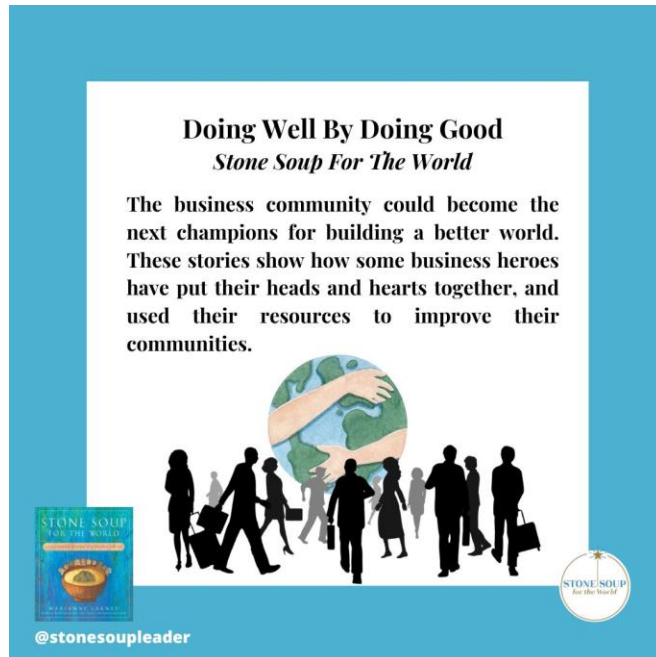


Monday: May 13: Arnold Hiatt, Stride Rite

Arnold Hiatt's favorite program, the Stride Rite Scholars, supports young people to become responsible citizens through mentorship and classroom talks.

Read how one student's life was changed by this program:

<https://stonesoupleadership.org/wp-content/uploads/2022/12/story-power-of-giving.pdf>



Monday: May 13: Chapter Introduction Doing Well By Doing Good

In the chapter Doing Well By Doing Good in Stone Soup For The World, we are inspired by business leaders like Arnold Hiatt, Paul Newman and others who built a legacy of charitable giving and challenged their companies to continue the tradition.

These stories show how some business heroes can put their heads and hearts together to use their resources to improve their communities.

Read more here:

<https://stonesoupleadership.org/wp-content/uploads/2020/09/SSW-book-c-1.pdf>



Tuesday: May 14: Arnold Hiatt, Stride Rite Corporation: Hero Report

WATCH this short video of Arnold Hiatt sharing his vision for the importance for companies to be leaders – working together with their communities to address local issues.

By creating Business for Social Responsibility he addresses the need for change within corporations as well as the politicians and

laws touching on innovation and protecting the environment.

WATCH his story to learn more! <https://youtu.be/5UoBXCjZdzI>



Wednesday: May 15 Honor Roll Business for Social Responsibility

Arnold Hiatt is a champion for greater corporate social responsibility. He founded Business for Social Responsibility to challenge other companies to become more generous and responsive to workers, their community and the environment. As the initial Board Chair, Hiatt encouraged companies to integrate social and environmental issues into their core business.

BSR has added focus areas in sustainability governance, climate justice, nature, and equity, inclusion, and justice.

<https://www.bsr.org/en/about>
<https://www.bsr.org/en/about/story>



The Institute's Founding Director, Marianne Larned, was a pioneer in Corporate Social Responsibility (CSR) - served as a business consultant to Fortune 100 companies and chambers of commerce to develop workforce development strategies and innovative public-private partnerships in healthcare and education.



Marianne Larned
 Author, Founding Director

@stonesoupleader

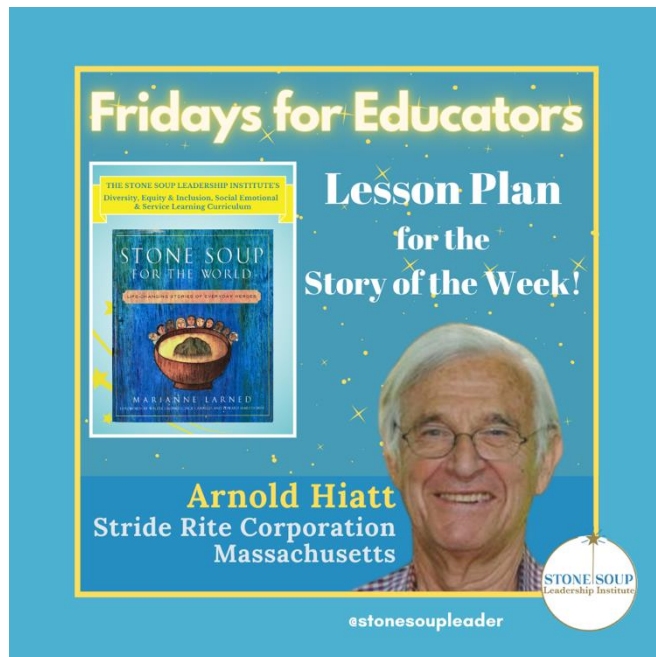


Thursday: May 16: Corporate Social Responsibility

As a pioneer in Corporate Social Responsibility (CSR), The Institute's Founding Director, Marianne Larned, invites local business leaders to work with education and community leaders to develop workforce development strategies. With the San Francisco Chamber of Commerce, she developed hands-on experiences like Principal for the Day (for business leaders) and Job Shadow Day (for students).

Now with the transition to the green economy, she encourages companies to work with schools share their wisdom and experience with classroom speaking, mentoring, and field trips to help students develop Sustainable Career Pathways for the new green jobs.

Learn more here: <https://www.greenbiz.com/marianne-larned>

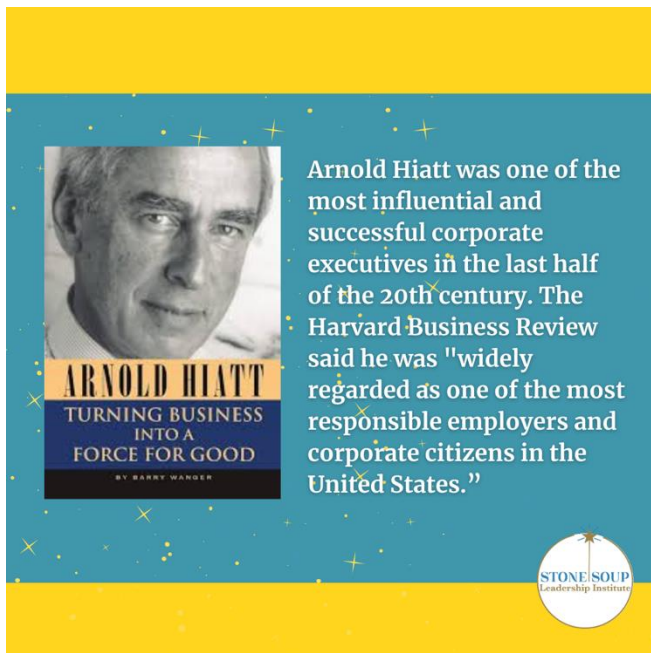


Friday: May 17: Lesson Plan: Arnold Hiatt, Stride Rite Corporation

EDUCATORS use this FREE Lesson plan to help your students learn about how business leaders can become mentors and champions for giving back to their communities.

Help your students learn about the values of generosity, innovation, social emotional learning and the entrepreneurial spirit.

<https://stonesoupleadership.org/wp-content/uploads/2022/12/lesson-plan-power-of-giving.pdf>



Saturday: May 18: Arnold Hiatt, Stride Rite Corporation

“Arnold Hiatt, the president and chief executive officer of The Stride Rite Corp. for two decades, was one of the most influential and successful corporate executives in the last half of the 20th century... This inspirational biography tells the story of a remarkable man, a leader in fighting for some of the great political and social issues of our time.”

‘Arnold Hiatt: Turning Business Into a Force for Good’

<https://www.amazon.com/Arnold-Hiatt-Turning-Business-Force/dp/1483495418>