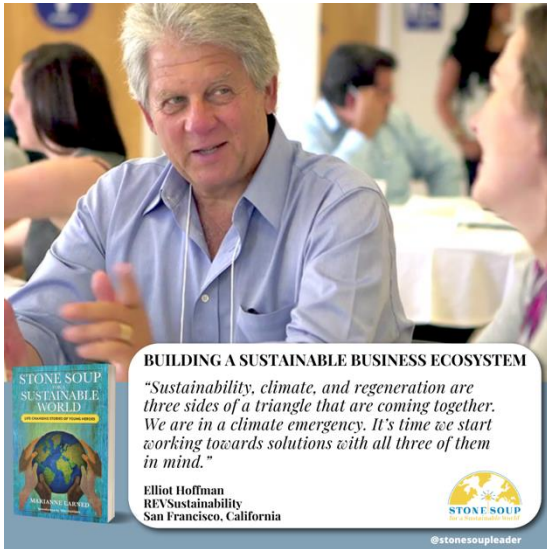




The Stone Soup Leadership Institute
Elliot Hoffman
Week of October 29- November 4 2023

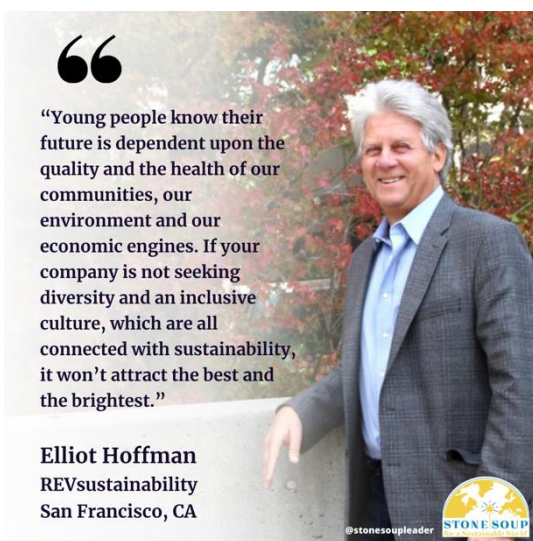


Sunday: Story

Cooperation = Power is Eliot Hoffman's motto. LEARN how these words were etched in his mind from an early age, and what they mean to him.

#cooperation #solidarity #sustainability
#YourBNRep

<https://sustainabilityisfun.net/wp-content/uploads/2021/10/story-elliott-hoffman.pdf>



Monday: Quote

We're delighted to feature Eliot Hoffman's story in Stone Soup for a Sustainable World. This successful, forward-thinking entrepreneur is leading the way to a more inclusive, more productive, and more just world.
#sustainability #diversity #entrepreneurs #business



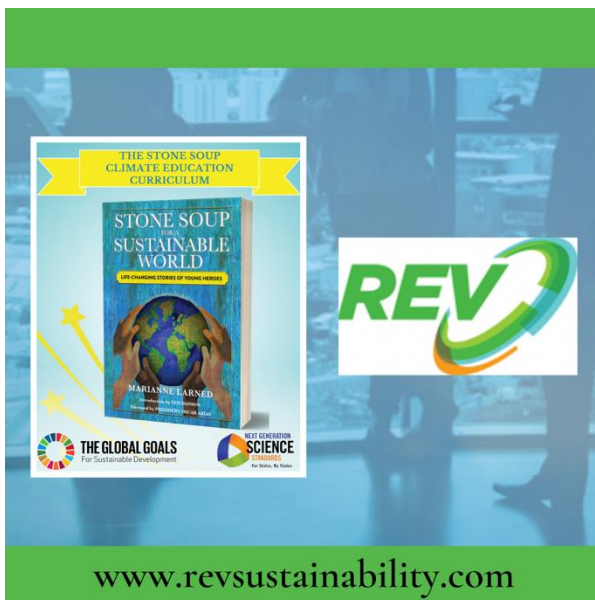
Tuesday: Hero Report

WATCH Elliott Hoffman's video:
"There are going to be major opportunities for electrification, sustainability, climate and good jobs in California. We're going to electrify the world with wind, water and solar."

#sustainability #electricity

#RenewableEnergy

<https://youtu.be/ZQATBt8zO9k>

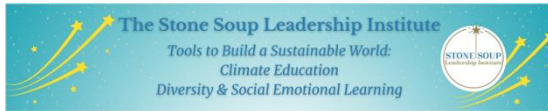


Wednesday: Honor Roll

REV® integrates the best of sustainability with behavior change to accelerate business impact. They provide a unique hybrid of education, expert resources, and individualized consulting that empower organizations, municipalities, and institutions to create positive change in their business and broader community – enhancing employee engagement, saving money and resources, reducing risk, and building resiliency.

<https://revsustainability.com/>

#sustainability #business #education



On March 2, the Institute premiered the first video in the Sustainable Career Video Series for our second Green Job Shadow Day. In the video, Oscar Tobacia, Offshore Wind Engineer, shares the story of his own professional journey, and encourages young people to seek out mentors to guide them as they explore the possibilities for their future careers.



Sustainable Career Pathways Video: Oscar Tobacia

Thursday: Green Job Shadow Day Newsletter
The Institute's Green Job Shadow Day builds bridges between blue-green companies, students and educators to develop a sustainable workforce. WATCH Sustainable Career Video Series with sustainability professionals sharing their journeys, and encouraging young people to pursue sustainable career pathways.

#Sustainablebusiness, #Mentors
#SustainableCareerPathways

[https://myemail.constantcontact.com/Green-Job-Shadow-Day-with-MA-Senator-Marc-](https://myemail.constantcontact.com/Green-Job-Shadow-Day-with-MA-Senator-Marc-Pacheco.html?soid=1106306587764&aid=P_1BqmnOVds)

[Pacheco.html?soid=1106306587764&aid=P_1BqmnOVds](https://myemail.constantcontact.com/Green-Job-Shadow-Day-with-MA-Senator-Marc-Pacheco.html?soid=1106306587764&aid=P_1BqmnOVds)

Friday's for Educators

Lesson Plan
for the
Story of the Week!

Elliot Hoffman
Building A Sustainable
Business Ecosystem
San Francisco, CA

estonesoupleader

Friday: Lesson Plan

TEACHERS: Check out this FREE Lesson Plan, with great ideas for inspiring your students to learn creative approaches to build sustainable businesses.

#Sustainablebusiness #ClimateCurriculum
#ClimateEducation #YourBNRep

<https://sustainabilityisfun.net/wp-content/uploads/2022/11/lesson-plan-elliott-hoffman2.pdf>

PRESS

RealLeaders® October 2021



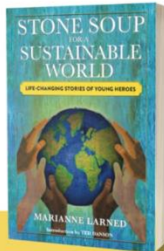
François Van Den Abeele
Sea2See Eyewear
Spain



Slater Jewell-Kemker
Youth Unstoppable
Canada



Fergus Moore
Revive Eco
Scotland



Alyssa Lee
DivestED
Massachusetts



Marianne Larned
Founding Director
Author

@StoneSoupLeader



Saturday: Press

CHECK OUT this article featuring business leaders like Francois van den Abeele @ Sea2see Eyewear and Fergus Moore @ Revive-Eco from the book Stone Soup for a Sustainable World

#SustainableBusiness #Innovation

<https://stonesoupleadership.org/storage/2021/10/real-leaders-oct2021.pdf>

Press

GreenBiz

Where To Find Hope You Can Change The World

VERGE

STONE SOUP for a Sustainable World

READ how 2023 TIME100 Next honoree Xiye Bastida & Jerome Foster challenged business leaders: Invite youth and community advocates into the work; Think big; Be an activist inside your company. "We're gonna keep pushing from the outside but you're gonna have to push them [from the] inside as well," said Jerome. "We're gonna keep knocking down that door, but we've got to have people like you" on the inside, advocating for change."

#GreenBusiness #Time #ClimateChange