



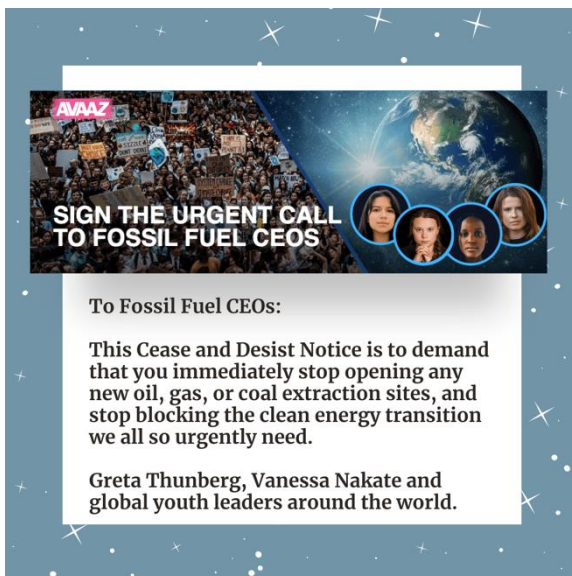
Stone Soup Leadership Institute's  
Story of the Week: Fergus Moore  
Week of January 22 – 28, 2023



Sunday: Story: Fergus Moore

READ #SustainableInnovation. Two Scottish young men working in coffee shops to pay college tuition were appalled by the coffee-ground waste they saw thrown out every day. They turned waste into something useful by using their business-savvy to create an exciting new startup. #Recycle #Reuse #GreenEconomy

<https://sustainabilityisfun.net/wp-content/uploads/2021/11/story-fergus-moore.pdf>  
@ferg.us @revive\_eco



Monday: World Economic Forum Davos – Greta/Vanessa’s pledge

#MondayMotivation Join Greta Thunberg, Vanessa Nakate and leading young activists. They know it’s past time to STOP #FossilFuels & START the #CleanEnergy transition we so urgently need—NOW! Please sign this petition to let world leaders & fossil fuel CEOs know we mean it. We need to speak with one voice—before it’s too late.

[https://secure.avaaz.org/campaign/en/davos\\_2023\\_loc/?wZsHmtb](https://secure.avaaz.org/campaign/en/davos_2023_loc/?wZsHmtb)  
@navessanakate1 @gretathunberg @helenagalinga



Tuesday: Hero Report: Fergus Moore

LISTEN to #FergusMoore explain how #ReviveEco is working with waste management companies to recycle coffee grounds & other materials & turn waste into ecologically beneficial, useful products.

<https://www.youtube.com/watch?v=gjFxambnXt4>

@ferg.us @revive\_eco



Wednesday: Honor Roll: Revive Eco

Revive-Eco is an innovative #startup that is giving new life to abandoned materials, working to create a waste-free world. And it all started with coffee grounds!

Learn more here:

<https://revive-eco.com/>

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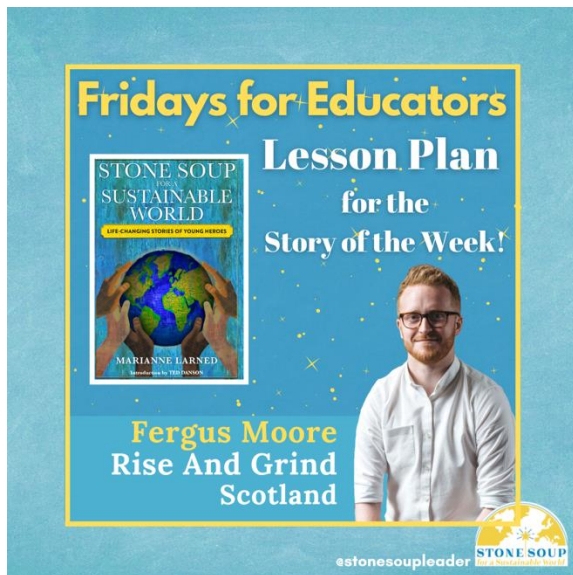


Thursday: The Institute's Job Shadow Day - video highlights: 2010-2019

“Mentorship is the oldest form of education there is...but we’ve kind of lost the connection between elders & youth.”

Watch this video of The Institute's #JobShadowDay highlights connecting seasoned

professionals with youth to share real-world exposure for future careers. #mentors  
#CareerCounselors  
<https://youtu.be/Tu-atnYwfo>



Friday: Lesson Plan: Fergus Moore

EDUCATORS this FREE #LessonPlan will give you great ideas for #activities both inside & outside of the #classroom to learn about #sustainability #recycling #upcycling #GreenEconomy & #entrepreneurship. #LanguageArts #STEM

<https://sustainabilityisfun.net/wp-content/uploads/2022/11/lesson-plan-fergus-moore2.pdf>  
@ferg.us @revive\_eco



Saturday: Press: Revive Eco

“Revive Eco has secured a £375,000 investment...to commercialise a patent-pending process to recycle coffee grounds into a sustainable palm oil alternative.”

#PalmOil #CoffeeGrounds #Recycling  
#GreenEconomy #rainforest

<https://www.insider.co.uk/news/revive-eco-raises-375000-commercialise-28766784>

@ferg.us @revive\_eco @insideruk