

# The Stone Soup Leadership Institute

From Climate Education to  
Sustainable Career Pathways





# Climate Change: The Challenge

The climate crisis  
raging around the world  
challenges each of us to do  
whatever we can to help our children,  
our communities, and the planet.

**Why is it not being taught in our schools?**

As educators we have an opportunity to respond in a thoughtful, empathetic, action-oriented way. Innovation through education is the key to building a sustainable workforce and world.

Imagine what millions of new jobs in the green economy could mean for our communities and for our world. We must invest in climate education and sustainable workforce development now!



**Breaking News**

ENVIRONMENT  
NEWSWIRE



- 70% school curriculum doesn't address climate education
- 66% of teachers lack of expertise or training
- 51%: lack of climate education resources

**The Stone Soup Leadership Institute's 2023  
Progress Report on Climate Education**

STONE SOUP  
Leadership Institute



# Responding to the Challenge

The Institute launched its  
Climate Education Teacher Training  
in response to the World Bank's Report,  
"CHOOSING OUR FUTURE: Education for Climate Action."

This report's findings emphasize the crucial role of educators  
to address climate change, empower young people, and build a  
sustainable workforce.

Education is the single strongest predictor of climate  
change awareness. It can play a catalytic role in climate  
change mitigation and adaptation by reshaping mindsets,  
behaviors, skills, and innovation.

World Bank Report  
CHOOSING OUR FUTURE: Education for Climate Action,

## The Stone Soup Leadership Institute's Response to World Bank's Report CHOOSING OUR FUTURE: Education for Climate Action



Salem   
STATE | UNIVERSITY





# The Stone Soup Climate Education & Sustainable Career Pathways Platform

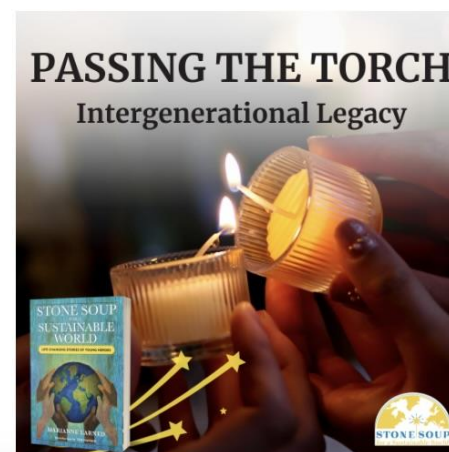
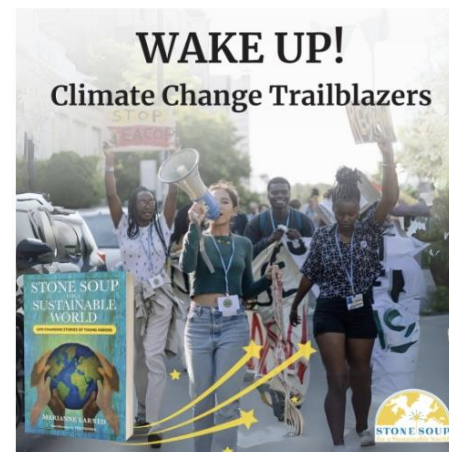


*How might we make it easier for educators to bring climate education to their classrooms?*

*What if we could give them the training, tools and curriculum they need to teach this?*

*Stone Soup Climate Education Curriculum*

Digital and printable stories, lesson plans, videos and other resources by chapter



*Stone Soup Climate Education Platform*  
with the Institute's 25-year dynamic  
content library gives educators around the  
world

FREE access to our educational tools and  
trainings so they can prepare

*all* young people to build a more just,  
equitable and sustainable world.



# Cronkite Awards for Ocean Champions 2024



The Institute's Cronkite Ocean Initiative  
&  
Blue Job Shadow Day • February 2025





The transition to a sustainable economy  
is the most challenging issue of the 21st century.

#### The Institute's SustainWDN™ Training Programs

- Inspire young people with sustainability practitioner speakers;
- Build bridges with youth, educators and blue-green companies;
- Individualize pathways for youth to develop STEM careers.
- Customize workforce development opportunities by region.



# Teaching the Solutions

## **The Stone Soup Climate Education Platform**

synthesizes the Institute's 28 years of developing educational tools, training and programs with schools, organizations, and communities around the world:

- **Educational Tools:** Heart-centered true stories, values-based, action-oriented lesson plans.
- **Inspiring Videos:** on YouTube Educational Channel.
- **Engaging** Social Media Content
- **Innovative Courses:** Climate Education, Leadership, Sustainable Workforce Development
- **Teacher Training** (PD) Modules + CEUs
- **User-Friendly** Printable Documents
- **Assessment Tools:** Performance Metrics & Sustainability Surveys.



[Play video](#) to meet Author & the Institute's Founding Director and teachers sharing their experience using the **Stone Soup Climate Education Curriculum**.



# Delivering Tools & Training to ALL Educators

We are also exploring potential partnership opportunities to support our distribution with an EdTech company, serving an existing user base of millions of students and teachers around the world

## Distribution Channels

- The Cronkite Ocean Champions
- Cronkite Award for Climate Education 2023: Hawaii, Connecticut, Massachusetts, New Jersey
- Public Teaching Universities
- U.S. States using NGSS (Next Generation STEM Standards)
- COP 28 & Ministers of Education who pledged at 2015 Paris Agreement
- Community Colleges with sustainability certificates
- YMCA of the USA: piloted the Institute's first curriculum in 8 states, then nationally
- U.N. agencies
- Green Teacher (4000+)
- Education Changemakers (90k across platforms)
- Environmental Education Association of Illinois (+3000 across platforms)
- AVID and other high school career counseling programs
- The Institute's strategic partners & 200 organizations featured in book/curriculum





# Invitation to Strategic Partners

We're seeking strategic partners to build out and scale the  
**Stone Soup Climate Education Platform.**

**Developed in partnership with young people;**

**Tested & vetted with educators  
in U.S. & E.U. communities.**

**We invite you to join us!**

We want to make this user-friendly

**FREE**

**to ALL educators to empower ALL students**

to help build a sustainable world.

Full proposal & budget upon request.

***“The planet needs all of us.”***

Marianne Larned, Author, Founding Director





# The Stone Soup Leadership Institute's Strategic Funders, Partners & Supporters

## **Foundations**

- Annie E. Casey Foundation
- Design Thinking Hawaii
- Shinnyo-en Foundation
- The Calvert Group
- United Way

## **Private Family Foundations**

- Cloud Nine Foundation
- Shelby Cullom Davis Foundation
- Richard Goodwin Enterprises
- Hermann Foundation

## **Corporate**

- Fairchild Semiconductor
- General Motors Foundation
- NationsBank
- Pfizer Pharmaceuticals LLC
- Sun Microsystems
- Tom's of Maine
- Wal Mart Foundation

## **Government**

- Hawaii Dept. Business, Economic Development & Tourism
- BVI Minister of Education & Culture
- Municipality of Vieques
- National Telecommunications Information Administration

## **Colleges & Universities**

- Salem State University

## **Strategic Partners**

- Puerto Rico Tourism Authority
- YMCA of the USA

## **In-Kind Donations**

- JetBlue
- Newman's Own
- Olmos Production Company
- Siemens GO PLM
- United Airlines

## **Individuals** - thousands of people –

We invite everyone Stone Soup style to share whatever they can.



