



Stone Soup Leadership Institute's  
Story of the Week: **Daniela V. Fernandez**  
Week of Aug 3-9 , 2025



**Sunday: Story**

Today #DanielaFernandez is a #ForbesUnder30 leader finding #ClimateSolutions for #SustainableOceans. Her life as an #environmentalist began when she was 12 when she discovered what #ClimateChange was doing to penguins. Read her story here:

<https://stonesoupleadership.org/storage/2022/04/story-daniela-fernandez.pdf>

#ClimateAction #CleanOceans #ClimateEmergency



**Monday: Quote**

The ocean drives over \$2.5 trillion in global GDP and underpins everything from trade and food systems to coastal infrastructure. Yet it remains one of the most undercapitalized sectors in the global economy, lacking the financial instruments needed to reflect its complexity, risk, and growth potential. We will invest in core segments like shipping, materials, ports, infrastructure and ocean data that remain largely underserved by traditional capital markets.

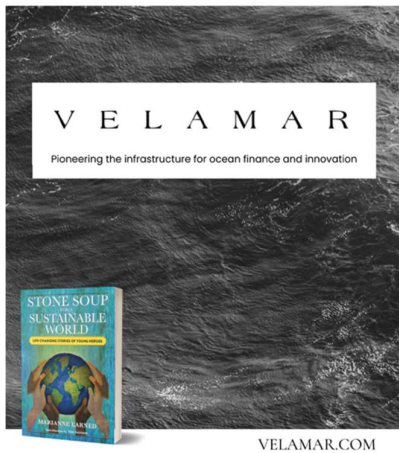
<https://www.velamar.com/>



### Tuesday: Hero Report

“Our #SustainableOceanAlliance #leadership program engages young people from all over the world, working on projects like planting #CoralReefs, creating #plastics awareness campaigns & raising awareness about #MarineProtectedAreas.” #DanielaFernandez #sustainability #oceans #entrepreneurs

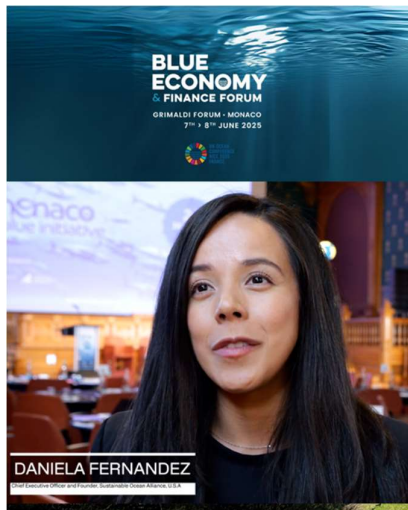
#GreenEconomy #BlueEconomy #mentors #SustainableOceanAlliance #ForbesUnder30  
<https://youtu.be/9Q23K00DvBQ>



### Wednesday: VELAMAR

VELAMAR is reimagining ocean finance with a financial operating platform designed to close the capital gap, intentionally, strategically, and at scale. We understand the power of networks, the currency of trust, and the urgency of now. This platform is for those who believe that sustaining the ocean is an essential pillar of the global economy. And that the future we need will be built with bold capital backing bold ideas.

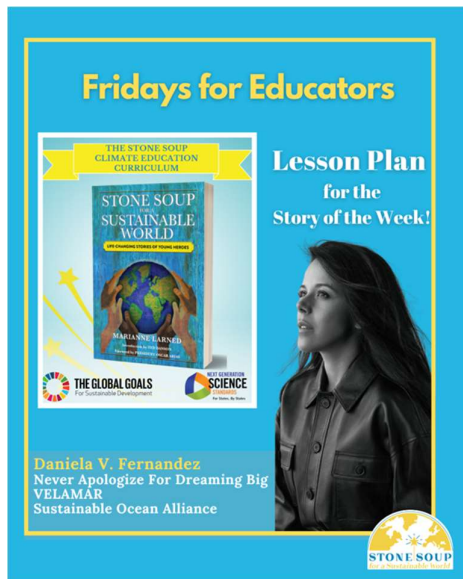
<https://www.velamar.com/>



### Thursday: UNOC3: Blue Economy and Finance Forum

“We are the last generation that actually has the capacity to have an impact in preserving the health of the planet while transforming every single industry that is out there that is currently harming our planet. The ocean has been seen as a place to extract from, to take from, to exploit and now we have to shift that to a place where we can sustain and regenerate, and the only way to do that is by healing the ocean.”

<https://www.youtube.com/watch?v=XGW6PAdFrS0>



### Friday: Lesson Plan

#EDUCATORS This FREE #LessonPlan has great ideas for #LanguageArts & #STEM activities focused on #sustainability, #innovation & creating a #BlueEconomy.

@dvfernandez

<https://stonesoupleadership.org/storage/2022/04/lesson-plan-daniela-fernandez-ed.pdf>



### Saturday: Press

Dive in to see why this milestone changes everything for our ocean and how each of us can help turn these commitments into action. Please **SHARE** with your network to help more people access this information and inspire greater interest and action for our ocean.

<https://www.linkedin.com/pulse/oceans-turning-point-why-unoc3-changes-everything-fernandez-kok6c/?trackingId=rCb dye4uR5CR6006qhzAow%3D%3D>

### The Ocean's Turning Point: Why UNOC3 Changes Everything



June 20, 2025