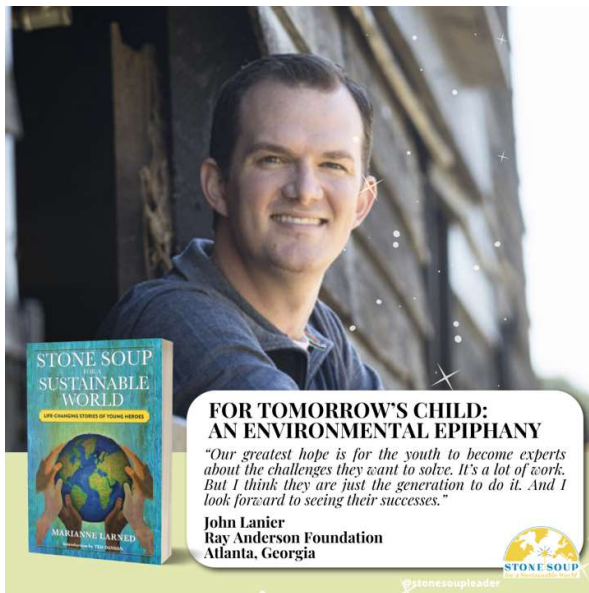




The Stone Soup Leadership Institute
Ray Anderson/John Lanier
For Tomorrow's Child: An Environmental Epiphany
Week of Nov. 17-23 2024



Sunday: Story

What can each of us do to make sustainability a reality?

READ the story of corporate leader, Ray Anderson life-changing transformation after reading Paul Hawken's book, [The Ecology of Commerce](#) and how his grandson John asked him, "If you could wave a magic wand and make one of the world's environmental problems go away, what would it be?"

@rayandersonfoundation

#GreenBusiness #GreenEntrepreneurs

#Environment #ClimateChange #ClimateAction

#Mentors #Sustainability #StoneSoupForASustainableWorld #StoneSoupEducationCurriculum

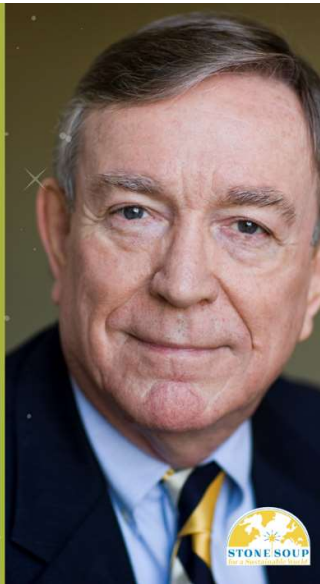
<https://stonesoupleadership.org/storage/2024/09/story-john-lanier.pdf>

@rayandersonfoundation

Tomorrow's Child

Tomorrow's Child has spoken to me with one simple but profound message, which I share with you...we are each part of the web of life and we have a choice to make during our brief visit to this beautiful planet: to hurt it or to help it... it's your call.

Ray C. Anderson



Monday: Ray Anderson Poem

Ray Anderson earned the nickname “the greenest CEO in America” for his dedication to making his company an environmentally friendly business.

As the founder and chairman of Interface Inc., Ray grew it to be one of the world's largest manufacturers of modular carpeting.

To help steer his company, Ray often read the poem “Tomorrow’s Child” which ends with a promise. “I will weigh...what is lost if ever I forget that you will someday come to live here too.”

#poetry #GreenEntrepreneurs #Sustainability

@rayandersonfoundation

Hero Report

Ray C. Anderson
The Ray C. Anderson Foundation



Tuesday: Hero Report

WATCH this video of Ray Anderson sharing his mission to transform his company, Interface, into a 21st century enterprise where he and his team would, in his words: “. . . spend the rest of our days harvesting yester-year’s carpets and other petrochemically derived products and recycling them into new materials; and converting

sunlight into energy; with zero scrap going to the landfill and zero emissions into the ecosystem. And we’ll be doing well ... very well ... by doing good. That’s the vision.”

@rayandersonfoundation

#GreenBusiness #GreenEntrepreneurs #Sustainability #Environment #ClimateChange
#ClimateAction #StoneSoupEducationCurriculum

https://youtu.be/4W4_RIyWov8



Wednesday: Honor Roll

The Ray C. Anderson Foundation seeks to promote a sustainable society by supporting and pioneering initiatives that harmonize society, business, and the environment for the present generation and for tomorrow's child.

They achieve this mission through inspiring and funding innovative, educational and project-based initiatives. #GreenBusiness #GreenEntrepreneurs #Sustainability #Environment #Innovation #StoneSoupForTheWorld #StoneSoupEducationCurriculum

#ClimateChange #ClimateAction <https://www.raycandersonfoundation.org/>

@rayandersonfoundation

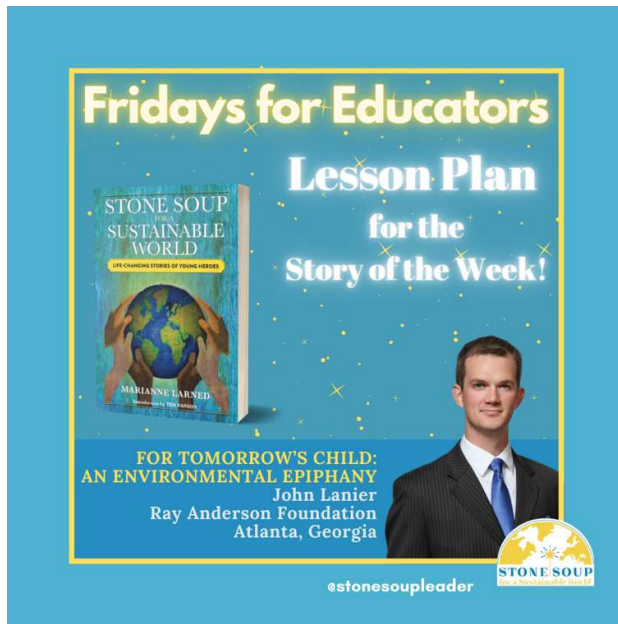
Thursday: Beyond Zero Video

WATCH trailer of Beyond Zero about Ray Anderson's high-stakes quest to eliminate all negative environmental impacts by 2020. To succeed, they must overcome deep skepticism, abandon the status quo, and ignite a new industrial revolution. Beyond Zero offers an inspirational roadmap for how business can reverse climate change <https://youtu.be/3Z7drnFXsrc>

Teachers free access to the whole film to use in the classroom setting: <https://www.stakeholderbusiness.com/educators>.

@beyondzero

#beyondzero #climatechange #environment



Friday: Lesson Plan

TEACHERS use this FREE Lesson Plan to teach your students about how they could one day create and grow a sustainable businesses.

#StoneSoupForASustainableWorld
 #StoneSoupEducationCurriculum
 #LessonPlans #Sustainability #Environment
 #GreenEntrepreneurs #GreenBusiness

@rayandersonfoundation

<https://stonesoupleadership.org/storage/2024/09/lesson-plan-john-lanier2.pdf>



Saturday: Press

To understand what a green leader achieved, let's look at the changes a businessperson started in himself and the mistakes he was willing to make.”

Experimentation, failure and lessons learned

Only by dropping the pretence of a perfect green history and understanding the true nature of the journey to sustainability can companies hope to reach the top of Mount Sustainability. We hope that sharing the journey, bumps and all, helps other companies make the climb with us.

#Mentors #GreenEntrepreneurs #Environment

#Sustainability #GreenBusiness #ClimateChange #ClimateAction #StoneSoupForASustainableWorld
 #StoneSoupEducationCurriculum #EnvironmentalLeadership

<https://trellis.net/article/20-years-later-interface-looks-back-ray-andersons-legacy/>



Saturday: Video

Watch this video to discover how the Ray C. Anderson Foundation supports Drawdown Georgia to develop a statewide business consortium that engages companies to take individual & collective environmental action.

@drawdownga

<https://youtu.be/MySNfjIUfE>

#CleanAir #ClimateAction #Sustainability #Environment #ProjectDrawdown

Learn more: <https://www.drawdownga.org/>